Roll No. ....

Z–35–A

Total No. of Questions : **34**]

[Total No. of Printed Pages : **4**

11th ARF(SZ)JKUT2024–25

235–A

ENTREPRENEURSHIP

Time : 3 Hours]

[Maximum Marks : 80

Section–A

(Very Short Answer Type Questions) 1 each

1. Define a Pure Entrepreneur.

2. What is meant by a Drone Entrepreneur ?

3. The word 'Entrepreneurship means.

   (A) To undertake (B) To run

   (C) To achieve (D) To follow

4. An entrepreneur organizes .... factors of production.

   (A) one (B) two

   (C) five (D) None of these

5. Need Hierarchy theory of motivation is propounded by ....

6. In case of .... motivation, employees are rewarded.

   (A) Negative (B) Positive

   (C) Intrinsic (D) None of these

7. Define Entrepreneurial skill.

8. Marketing involves.

   (A) Selling (B) Advertising

   (C) Sales promotion (D) All of these

9. Small scale industries have an investment of ....

10. Project selection consists of both project identification and project selection. (True/False)

11. Project appraisal can be made for ongoing projects only. (True/False)

12. Excess capital is good for a sound financial plan. (True/False)

13. Define Equity shares.

14. Capital structure is the mix of preference and equity share capital. (True/False)

15. The Partnership Act was passed in India in the year ....

Section–B

(Short Answer Type Questions–I) 2 each

16. Define an Entrepreneur.

17. What is meant by change and challenge in six C's for entrepreneurial motivation ?

18. What do you mean by a Project Report ?

19. Define Project Appraisal.

20. Give *two* features of sole-proprietorship.

Section–C

(Short Answer Type Questions–II) 3 each

21. Explain *three* characteristics of entrepreneurship.

22. Explain the kind of support provided by state and central bodies to entrepreneurs.

23. What are the techniques of skill development ?

24. What are the causes of market dynamics ?

25. What is meant by competitive analysis of a market ?

26. State any *three* characteristics of small enterprises.

27. Explain the problems faced by women entrepreneurs in India.

Section–D

(Long Answer Type Questions–I) 4 each

28. Explain any *four* qualities of a successful entrepreneur.

29. Discuss the main role played by micro enterprises in economic development of a country.

30. Explain economic and technical methods of project appraisal.

31. Define a Company. Explain its *three* features.

Section–E

(Long Answer Type Questions–II) 6 each

32. Explain the role of entrepreneurship in economic development of a country.

Or

Discuss various barriers to entrepreneurship.

33. Explain various long-term sources of finance of an enterprise.

Or

Define capital structure. Explain various factors determining the capital structure of an enterprise.

34. Explain various steps involved in project selection.

Or

Explain the significance of a project report in an enterprise.

Roll No. ....

Z–35–B

Total No. of Questions : 34]

[Total No. of Printed Pages : 4

11^{th}ARF(SZ)JKUT2024–25

235–B

ENTREPRENEURSHIP

Time : 3 Hours]

[Maximum Marks : 80

Section–A

(Very Short Answer Type Questions) 1 each

1. Define a Fabian Entrepreneur.

2. What is meant by a Professional Entrepreneur ?

3. Entrepreneurs bring together the following factors of production in a manufacturing concern :

   (A) Land (B) Labour

   (C) Capital (D) All of these

4. Bearing of risk is the primary function of an ....

5. Positive motivation involves :

   (Punishment for bad performers/co-operation of workers)

6. Motivation can both be positive or negative. (True/False)

7. Give the full form of EDP.

8. Marketing Creates :

   (A) Time utility (B) Place utility

   (C) Possession utility (D) All of these

9. Tiny industries have investment upto ....

10. A project report is like a road map indicating where to be reached. (True/False)

11. The way a product reaches different markets is called product life cycle. (True/False)

12. Even an existing firm may require fixed capital. (True/False)

13. Define a Debenture.

14. Higher use of debt decreases the fixed financial charges of a business. (True/False)

15. Minimum number of partners in a firm is ....

Section–B

(Short Answer Type Questions–I) 2 each

16. Define an Entrepreneur.

17. What is meant by control and cash in six C's for entrepreneurial motivation ?

18. What is meant by Project selection ?

19. Define Project Appraisal.

20. Define Sole proprietorship.

Section–C

(Short Answer Type Questions–II) 3 each

21. Explain the need for entrepreneurship.

22. Explain the kind of support provided by state and central bodies to entrepreneurs.

23. What are the techniques of skill development ?

24. What are the causes of market dynamics ?

25. What is meant by competitive analysis of a market ?

26. State any *three* characteristics of small enterprises.

27. Explain the problems faced by women entrepreneurs in India.

Section–D

(Long Answer Type Questions–I) 4 each

28. Explain any *four* qualities of a successful entrepreneur.

29. Discuss the main role played by micro enterprises in economic development of a country.

30. Explain the economic and technical methods of project appraisal.

31. Define a company. Explain its *three* features.

Section–E

(Long Answer Type Questions–II) 6 each

32. Explain the role of entrepreneurship in economic development of a country.

Or

Discuss various barriers to entrepreneurship.

33. Explain various long-term sources of finance of an enterprise.

Or

Define capital structure. Explain various factors determining the capital structure of an enterprise.

34. Explain various steps involved in project selection.

Or

Explain the significance of a project report in an enterprise.

Roll No. ....

Z–35–C

Total No. of Questions : **34**]

[Total No. of Printed Pages : **4**

11^{th}ARF(SZ)JKUT2024–25

235–C

ENTREPRENEURSHIP

Time : 3 Hours]

[Maximum Marks : 80

Section–A

(Very Short Answer Type Questions) 1 each

1. Define an Induced Entrepreneur.

2. Who is an imitative entrepreneur ?

3. The person who creates an enterprise is called .. ..

4. Entrepreneurs are :

   (A) High risk takers (B) Small risk takers

   (C) Moderate risk takers (D) Do not take risk

5. .... incentives satisfy the ego of the employees.

   (Financial/Non-financial)

6. Motivation follows a . ..... process.

7. Wnat is skill development ?

8. Marketing results in :

   (A) Consumer satisfaction

   (B) Increase in market share

   (C) Profitable operation

   (D) All of these

9. Micro enterprises have an investment upto ... .

10. Project selection starts from where project identification ends.(True/False)

11. Project appraisal for executed project is called 'post-ante analysis'.

(True/False)

12. Fixed capital is also known as block capital. (True/False)

13. Define a Preference share.

14. Capitalisation, capital structure and financial structure do not mean the same. (True/False)

15. Maximum number of partners shall not exceed ......

Section–B

(Short Answer Type Questions–I) 2 each

16. Define an Entrepreneur.

17. What is meant by creativity and curiosity in six C's for entrepreneurial motivation ?

18. What do you mean by project Identification ?

19. Define Project Appraisal.

20. Give *two* features of partnership.

Section–C

(Short Answer Type Questions–II) 3 each

21. Explain *three* functions of entrepreneurship.

22. Explain the kind of support provided by state and central bodies to entrepreneurs.

23. What are the techniques of skill development ?

24. What are the causes of market dynamics ?

25. What is meant by competitive analysis of a market ?

26. State any *three* characteristics of small enterprises.

27. Explain the problems faced by women entrepreneurs in India.

Section–D

(Long Answer Type Questions–I) 4 each

28 Explain any *four* qualities of a successful entrepreneur.

29 Discuss the main role played by micro enterprises in economic development of a country.

30 Explain the economic and technical methods of project appraisal.

31 Define a company. Explain its *three* features.

Section–E

Long Answer Type Questions 6 each

32 Explain the role of entrepreneurship in economic development of a country.

Discuss various barriers to entrepreneurship.

33 Explain various long-term sources of finance of an enterprise.

Or

Define capital structure. Explain various factors determining the capital structure of an enterprise.

34. Explain various steps involved in project selection.

Or

Explain the significance of a project report in an enterprise.